

# Editing matters

The magazine for editors and proofreaders

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## Rates

	Full page	Half page	Third page	Box
Black and white	£400	£220	£180	£90

Colour rates on request

## Sizes

Full page 250 x 180 mm

Half page 120 x 180 mm

Third page 180 x 80 mm or 250 x 55 mm

Box 55 x 55 mm

## Series discounts

10 % for 2 issues

15 % for 3 issues

20 % for 6 issues

Series discounts are available for advance payment only.

## Special positions

Cover advertising is available by negotiation, contact

Tou-can 01344 466600,

felicity@tou-can.co.uk to discuss rates.

Rates quoted are per issue and exclusive of VAT.

## Deadlines

Issue	Booking deadline	Artwork deadline	Publication
March	30 January	10 February	3 March
May	30 March	10 April	3 May
July	31 May	10 June	3 July
September	30 July	10 August	3 September
November	30 September	10 October	3 November
January	30 November	10 December	3 January

## Format

All advertisements are to be supplied either as film or on disk. If on disk it should be in EPS, Quark or PDF format. Picture resolution should be 300 dpi minimum and any graphics/fonts used in the advertisements should be supplied on disk with the artwork.

## Inserts

Your flyer can be inserted at the following rates:

£330 for copying and distributing a one-page flyer (extra for colour photocopying)

for supplied fliers, up to 10 grams £250

11-40 grams £350

41-90 grams £450

91-140 grams £550

**Sizes, rates and technical specs**

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I would like to advertise in the \_\_\_\_\_ issue of *Editing Matters*

Please tick type of advertisement

full page  half page  third page  box  insert

black and white  colour

Name

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Company

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Address

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Postcode

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Tel

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Fax

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Email

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Please return this form to Christina Thomas, Crabtree House, 83 Crabtree Lane, London SW6 6LR or contact her on 07801 707957 or [em@sfep.org.uk](mailto:em@sfep.org.uk)

order form

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## About *Editing Matters*

*Editing Matters* is the magazine of the Society for Editors and Proofreaders whose aim is to communicate Society business, policy and activities, in a lively and informative way to its readers, and to keep them up-to-date with matters of professional and editorial interest.

*Editing Matters* reaches a well-defined group of professionals in which

- 80% are female
- the average age is 48
- the majority work with or for publishers
- 93% work as freelancers, either as sole traders or with their own small business
- an average of £3000 per annum is spent on equipment and supplies by each member

## Overview

Circulation: 1400

Extent: 16pp

Frequency: 6 per annum

Recipients: individual members and associates of the SfEP, corporate associates, related organizations, former members

## About SfEP

SfEP is the professional society for copy-editors and proofreaders who are employed, self-employed or freelance. Established in 1990, SfEP became a limited company in 2003.

SfEP works to promote high editorial standards and to achieve recognition of the professional status of its members.

SfEP does this by

- providing help in finding its members work;
- training and accreditation,
- networking and conferences.

You can find out more about the SfEP by visiting our website [www.sfep.org.uk](http://www.sfep.org.uk)

about *Editing Matters*