

FOR IMMEDIATE RELEASE

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Editors have their say

With hard times for publishers looming on the horizon, ideas from one of the largest body of editors in the UK, the Society for Editors and Proofreaders, may point the way forward.

SfEP members work at the nitty-gritty end of creating high-quality text. Their experience shows that both the publishing industry and the nation at large need to be more aware of the importance of editorial quality.

Sarah Price, Society chair, says: 'SfEP members are adaptable and flexible yet maintain standards. It is this combination that adds value to a published product.'

Sarah continues: 'Editing tasks are complex. Only professionalism among all those in the publishing industry will enable them to thrive in the future.'

SfEP members pooled their experience in a stimulating session at the Society's annual conference last year. The March 2009 edition of the Society's magazine, *Editing Matters*, contains a précis of the most commonly heard thoughts in the discussion.

ENDS

153 words

Notes for editors

(1) Information on how to obtain a copy of *Editing Matters* can be found at www.sfep.org.uk/pub/mag/magazine.asp.

(2) SfEP membership comprises freelance and in-house editors and proofreaders and corporate associates. More information can be found at www.sfep.org.uk.

(3) SfEP media releases are available at www.sfep.org.uk/pub/news/news.asp?id=0.

Contact Justina Amenu, executive secretary, executive@sfep.org.uk, 020 8785 5616.