

FOR IMMEDIATE RELEASE



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SfEP 20th conference early bird discount deadline: 31 March 2009

The deadline for the early bird discount for delegates attending the Society for Editors and Proofreaders (SfEP) 20th conference is now approaching. All delegates booking and paying in full before 31 March 2009 can take advantage of the following discounts: £40 for resident delegates and £15 per day for non-resident delegates.

The conference will be held at Vanbrugh College, University of York, on 14 and 15 September, and takes as its theme ‘Editing in the 21st century’, underlining the SfEP’s commitment to cutting-edge professionalism and far-sighted flexibility in an era of constant change.

In a complex marketplace, networking is the golden key to getting ahead. The conference will quickly get into top networking gear with the pre-AGM treasure hunt, during which delegates will put their heads together to uncover the rich and colourful history of the host city.

Says Lotika Singha, Conference Director, SfEP: ‘Social networking is crucial and will continue throughout the conference. There will also be a workshop on using and contributing to SfEPWiki, the online encyclopaedia that takes the pure gold “Eureka” moments from SfEP’s chat forum, SfEPLine. The Q&A session on “Marketing yourself online” will enable delegates to have a higher profile in a competitive market.

‘The interactive conference workshops will be longer this year, with a focus on polishing the on-screen editor’s speed and efficiency for today’s demanding commercial clients, for example “Maximizing use of Word’s find and replace facility” and “Editing tables online”.’

Supplying the market with added value and flexibility is a key issue for SfEP members, and delegates can rise to the challenge with workshops such as ‘Wordsmithing for business’, ‘Editing and sizing artwork and illustrations’ and ‘Introducing project management’.

‘The conference is open to members and non-members alike, and it particularly welcomes professionals who are only able to spare a day from their busy schedule,’ says Lotika. For a timetable to suit individuals, check the full provisional programme on the SfEP website, or contact Justina Amenu for details (addresses below).

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Notes for editors

- (1) Further details about the conference, including information for delegates and the booking form, can be found at www.sfep.org.uk/pub/confs/conf2009_advance.asp or requested from the office administrator Helen Martin, administration@sfep.org.uk (020 8785 5617).
- (2) For details of sponsorship and exhibition opportunities, please contact the executive secretary Justina Amenu, executive@sfep.org.uk (020 8785 5616).
- (3) SfEP membership comprises freelance and in-house editors and proofreaders, and corporate publishers, businesses and organizations. More information can be found at www.sfep.org.uk.
- (4) SfEP media releases are available at www.sfep.org.uk/pub/news/news/news.asp?id=0.

Contact: Justina Amenu, executive secretary, executive@sfep.org.uk (020 8785 5616).